



INFINITY PROJECTORS

Company Catalog & Buying Guide

Commercial gobo logo projectors · 7W-1500W · 95 models

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Join The Projection Revolution™

The product range

Live pricing & specs. Every projector ships with 2 free custom gobos. Volume discounts apply automatically — see Volume Pricing.

Single-Lens Logo Projectors (17 models)

One crisp logo, message or safety marking — the everyday workhorse for lobbies, retail and venues.

MODEL	WATTAGE	BRIGHTNESS	MAX THROW	FROM
Proiettore Gobo per interni personalizzato Infinity 15W-55W Best Value	15-55W	1,500-5,500 lm	to 13 ft	\$278.88
Proiettore gobo per esterni Infinity PowerPrince 35W-120W Most Popular	35-120W	3,250-11,750 lm	to 29 ft	\$348.88
Proiettore Gobo ad alta potenza per esterni Infinity Titan (150W-700W) Long Throw	150-1,500W	15,000-120,000 lm	to 350 ft	\$888.88
Infinity LY-Pro Compact High-Wattage Outdoor Gobo Projector (135W-200W) New	135-200W	—	to 65 ft	\$948.88
Proiettore laser per segnaletica lineare di sicurezza Warehouse Safety	10-40W	—	—	\$598.88
Proiettori Gobo integrati Infinity 15W-100W Hidden Install	15-100W	—	to 26 ft	\$288.88
Proiettore gobo per esterni Infinity FlexMount 35W-120W	35-120W	3,200-12,000 lm	to 30 ft	\$358.88
Proiettore Infinity Water Ripple 35W - 700W Moving Water Effect	35-700W	—	to 230 ft	\$348.88
Proiettore gobo per esterni Infinity ExtendArm 35W-120W	35-120W	3,200-12,000 lm	to 30 ft	\$358.88
Proiettore per esterni ad altissima potenza 1500W Whole Buildings	1,500W	120,000 lm	to 350 ft	\$6,188.88

MODEL	WATTAGE	BRIGHTNESS	MAX THROW	FROM
Infinity Embed Lite Mini — Proiettore Gobo statico da incasso 7W-12W	7-12W	—	to 5 ft	\$188.88
Proiettore Gobo montato su binario Infinity - Per interni 15W-120W	15-200W	1,650-5,500 lm	to 65 ft	\$348.88
Proiettore Gobo statico Infinity Track Lite 7W-12W	7-12W	700-1,200 lm	to 5 ft	\$188.88
Proiettore gobo statico Infinity Mini Beam 7W-12W	7-12W	700 lm	to 5 ft	\$188.80
Proiettore Infinity Walking Light 35W - 200W	35-200W	—	to 65 ft	\$348.88
Proiettore Gobo a energia solare: illumina ovunque, senza spina 20W - 60W No Wiring Needed	20-60W	4,000-7,000 lm	to 16 ft	\$598.88
Infinity KaleidoScope Single Lens Projector 35W-700W Free 5-Prism Lens	35-700W	3,850-66,000 lm	to 230 ft	\$537.88

Multi-Gobo Projectors (12 models)

4 / 6 / 8 designs from a single unit — static or rotating shows for changing campaigns.

MODEL	WATTAGE	BRIGHTNESS	MAX THROW	FROM
Proiettore statico Infinity 4 Gobo 35W - 700W	35-700W	—	to 230 ft	\$463.10
Proiettore Infinity 4 Gobo Spin 35 W - 700 W	35-700W	—	to 230 ft	\$668.88
Proiettore statico Infinity 6 Gobo 80W - 700W	80-700W	—	to 230 ft	\$908.88
Proiettore statico Infinity 8 Gobo 80W - 700W	80-700W	—	to 230 ft	\$1,138.88
Proiettore Infinity 8 Gobo Spin 80W - 700W	80-700W	—	to 230 ft	\$1,228.88
Proiettore per esterni ad alta potenza 4 Gobo Statico - 1500 W	1,500W	120,000 lm	to 350 ft	\$6,888.88

MODEL	WATTAGE	BRIGHTNESS	MAX THROW	FROM
Proiettore Infinity a doppia lente 60W - 300W Two Lenses, One Unit	60-300W	—	to 100 ft	\$880.80
Infinity KaleidoScope 4-Gobo Static Projector 35W-700W Free 5-Prism Lens	35-700W	—	to 230 ft	\$767.88
Infinity KaleidoScope 4-Gobo Spin Projector 35W-700W Free 5-Prism Lens	35-700W	—	to 230 ft	\$857.88
Infinity KaleidoScope 6-Gobo Static Projector 80W-700W Free 5-Prism Lens	80-700W	—	to 230 ft	\$1,097.88
Infinity KaleidoScope 8-Gobo Static Projector 80W-700W Free 5-Prism Lens	80-700W	—	to 230 ft	\$1,327.88
Infinity KaleidoScope 8-Gobo Spin Projector 80W-700W Free 5-Prism Lens	80-700W	—	to 230 ft	\$1,417.88

Special-Effect Projectors (12 models)

Water ripple, firefly, clouds and motion effects that turn a surface into an experience.

MODEL	WATTAGE	BRIGHTNESS	MAX THROW	FROM
Proiettore Infinity Water Ripple 35W - 700W Moving Water Effect	35-700W	—	to 230 ft	\$348.88
Luce laser INFINITY Firefly 10W—30W Proiettore laser per esterni con telecomando	10-30W	—	—	\$288.88
Proiettore LED INFINITY Starry Sky 20W—30W Luce decorativa per esterni impermeabile	20-30W	—	—	\$288.88
Proiettore Infinity Walking Light 35W - 200W	35-200W	—	to 65 ft	\$348.88
Proiettore Gobo che cambia sfumatura di colore 15w-100w	15-100W	1,000-5,500 lm	to 10 ft	\$314.75

MODEL	WATTAGE	BRIGHTNESS	MAX THROW	FROM
Proiettore Infinity a doppia lente 60W - 300W Two Lenses, One Unit	60–300W	—	to 100 ft	\$880.80
Infinity KaleidoScope Single Lens Projector 35W-700W Free 5-Prism Lens	35–700W	3,850–66,000 lm	to 230 ft	\$537.88
Infinity KaleidoScope 4-Gobo Static Projector 35W-700W Free 5-Prism Lens	35–700W	—	to 230 ft	\$767.88
Infinity KaleidoScope 4-Gobo Spin Projector 35W-700W Free 5-Prism Lens	35–700W	—	to 230 ft	\$857.88
Infinity KaleidoScope 6-Gobo Static Projector 80W-700W Free 5-Prism Lens	80–700W	—	to 230 ft	\$1,097.88
Infinity KaleidoScope 8-Gobo Static Projector 80W-700W Free 5-Prism Lens	80–700W	—	to 230 ft	\$1,327.88
Infinity KaleidoScope 8-Gobo Spin Projector 80W-700W Free 5-Prism Lens	80–700W	—	to 230 ft	\$1,417.88

Outdoor & High-Wattage Projectors (25 models)

IP-rated, weatherproof and built to throw far — building facades, signage and large-scale install. This is where the big orders live.

MODEL	WATTAGE	BRIGHTNESS	MAX THROW	FROM
Proiettore gobo per esterni Infinity PowerPrince 35W-120W Most Popular	35–120W	3,250–11,750 lm	to 29 ft	\$348.88
Proiettore Gobo ad alta potenza per esterni Infinity Titan (150W-700W) Long Throw	150–1,500W	15,000–120,000 lm	to 350 ft	\$888.88
Proiettore gobo per esterni Infinity FlexMount 35W-120W	35–120W	3,200–12,000 lm	to 30 ft	\$358.88

MODEL	WATTAGE	BRIGHTNESS	MAX THROW	FROM
Proiettore Infinity Water Ripple 35W - 700W Moving Water Effect	35-700W	—	to 230 ft	\$348.88
Proiettore statico Infinity 4 Gobo 35W - 700W	35-700W	—	to 230 ft	\$463.10
Proiettore gobo per esterni Infinity ExtendArm 35W-120W	35-120W	3,200-12,000 lm	to 30 ft	\$358.88
Proiettore Infinity 4 Gobo Spin 35 W - 700 W	35-700W	—	to 230 ft	\$668.88
Proiettore statico Infinity 6 Gobo 80W - 700W	80-700W	—	to 230 ft	\$908.88
Proiettore per esterni ad altissima potenza 1500W Whole Buildings	1,500W	120,000 lm	to 350 ft	\$6,188.88
Proiettore statico Infinity 8 Gobo 80W - 700W	80-700W	—	to 230 ft	\$1,138.88
Proiettore Infinity 8 Gobo Spin 80W - 700W	80-700W	—	to 230 ft	\$1,228.88
Proiettore per esterni ad alta potenza 4 Gobo Statico - 1500 W	1,500W	120,000 lm	to 350 ft	\$6,888.88
Luce laser INFINITY Firefly 10W—30W Proiettore laser per esterni con telecomando	10-30W	—	—	\$288.88
Proiettore LED INFINITY Starry Sky 20W—30W Luce decorativa per esterni impermeabile	20-30W	—	—	\$288.88
Proiettore Infinity Walking Light 35W - 200W	35-200W	—	to 65 ft	\$348.88
Proiettore Gobo a energia solare: illumina ovunque, senza spina 20W - 60W No Wiring Needed	20-60W	4,000-7,000 lm	to 16 ft	\$598.88
Videoproiettore per esterni 90W - 1200lm	90W	1,200 lm	to 15 ft	\$1,488.88

MODEL	WATTAGE	BRIGHTNESS	MAX THROW	FROM
Proiettore Gobo che cambia sfumatura di colore 15w-100w	15-100W	1,000-5,500 lm	to 10 ft	\$314.75
Proiettore Infinity a doppia lente 60W - 300W Two Lenses, One Unit	60-300W	—	to 100 ft	\$880.80
Infinity KaleidoScope Single Lens Projector 35W-700W Free 5-Prism Lens	35-700W	3,850-66,000 lm	to 230 ft	\$537.88
Infinity KaleidoScope 4-Gobo Static Projector 35W-700W Free 5-Prism Lens	35-700W	—	to 230 ft	\$767.88
Infinity KaleidoScope 4-Gobo Spin Projector 35W-700W Free 5-Prism Lens	35-700W	—	to 230 ft	\$857.88
Infinity KaleidoScope 6-Gobo Static Projector 80W-700W Free 5-Prism Lens	80-700W	—	to 230 ft	\$1,097.88
Infinity KaleidoScope 8-Gobo Static Projector 80W-700W Free 5-Prism Lens	80-700W	—	to 230 ft	\$1,327.88
Infinity KaleidoScope 8-Gobo Spin Projector 80W-700W Free 5-Prism Lens	80-700W	—	to 230 ft	\$1,417.88

Interactive Projectors (4 models)

Motion-reactive floor and wall projection — games, wayfinding and immersive brand moments.

MODEL	WATTAGE	BRIGHTNESS	MAX THROW	FROM
Videoproiettore laser interattivo Infinity Immersive per sala 5500lm - 6200lm	—	—	—	\$4,488.88
Proiettore interattivo all-in-one Infinity: giochi da pavimento, da parete e immersivi (3200—4500 lumen)	—	—	—	\$2,888.88
Proiettore da pavimento interattivo laser portatile Infinity da 35" - 4500 lumen	—	4,500 lm	to 15 ft	\$4,188.88

MODEL	WATTAGE	BRIGHTNESS	MAX THROW	FROM
Proiettore interattivo da pavimento Infinity GamePlay360	455W	—	—	\$12,098.80

Digital Signage & Displays (8 models)

Daylight-bright touchscreen kiosks and digital signage displays for retail, wayfinding and dynamic content.

MODEL	WATTAGE	BRIGHTNESS	MAX THROW	FROM
Chioschi touchscreen interattivi da pavimento	—	—	—	\$1,313.65
Display pieghevoli per segnaletica digitale con schermi video portatili da 43 «a 55"	—	—	—	\$1,688.88
Segnaletica digitale ultra sottile con cornice stretta: 21,5" - 100"	—	500 lm	—	\$445
Segnaletica digitale a barra allungata - Qualità commerciale	—	500 lm	—	\$470
Display digitale touch screen Android Stand by Me Mate - 21,5» e 32	—	—	—	\$988
Serie Infinity LightBox — Display fotografico retroilluminato a LED	—	—	—	\$288.88
Stampa fotografica retroilluminata personalizzata Infinity - Inserti in pellicola da 9 mil per la serie LightBox	—	—	—	\$49.88
Videoproiettore per interni 90W - 1200lm	90W	1,200 lm	to 15 ft	\$1,228

LED Par & Stage Lighting (17 models)

RGBW and 6-in-1 wash, upright and DMX stage fixtures — indoor and IP65 outdoor. The colour-wash layer that sells alongside a projector job.

MODEL	WATTAGE	BRIGHTNESS	MAX THROW	FROM
Infinity PAR 1810 RGBW - Lampada PAR a LED per esterni IP65	—	—	—	\$468.80
Infinity PAR 2412 RGBW - Luce PAR per esterni IP65 ad alta potenza	—	—	—	\$408.80
Infinity BeamCan 18x18W RGBW - Robusta alimentazione LED PAR Can per esterni	—	—	—	\$408.80

MODEL	WATTAGE	BRIGHTNESS	MAX THROW	FROM
Infinity BeamCan 24x12W RGBW - Robusta alimentazione LED PAR Can per esterni	—	—	—	\$408.80
Infinity StormLite 54x3W - Lattina PAR LED impermeabile GL-045	—	—	—	\$298.80
Infinity ColorStorm 12X18W - Lattina PAR LED impermeabile GL-P12 6 IN 1	—	—	—	\$388.80
Infinity StormSquare 20x18W RGBWA+UV - Proiettore da palco IP65 antipioggia	—	—	—	\$478.80
Infinity SlimBeam 2418 RGBWA+UV Uplight DMX Smart Stage 6 in 1	—	—	—	\$368.80
Infinity GlowHex 2418 RGBWA+UV Pannello LED DMX sottile 6 in 1	—	—	—	\$350.80
Infinity BeamCan 1810 RGBW Pannello LED DMX sottile 4 in 1	—	—	—	\$318.80
INFINITY EleganceBeam 1818 RGBWA+UV Pannello LED professionale per interni 6-IN-1 DMX512	—	—	—	\$368.80
INFINITY SpectraMax 2412 RGBW Illuminazione da palco DMX ultra luminosa 4 in 1	—	—	—	\$348.80
INFINITY PrismGlow 2418 RGBWA+UV - Spettacolare illuminazione DMX Pro 6 in 1	—	—	—	\$368.80
INFINITY FlexZoom 1812 RGBWA+UV Lampada PAR LED 6 in 1 versatile lavaggio da palco	—	—	—	\$392.80
INFINITY FloodBeam 54x3W RGBW Brillante sistema di lavaggio per ambienti interni 4 in 1	—	—	—	\$388.80
INFINITY BlazeCob 4x100W Luce per pubblico a LED COB IP65	500W	—	—	\$708.80
INFINITY VersaZoom 7x40W RGBW Zoom LED IP65 Par Light	—	—	—	\$798.80

Buying guide

Size any job: wattage by distance & light, and what each lens projects.

How much wattage do I need?

Brighter rooms and longer throws need more wattage to stay sharp. Use this as a quick sizing guide, then confirm with the Wattage Finder. Rule of thumb: when in doubt, size up — headroom keeps the image crisp.

THROW DISTANCE	DARK ROOM	AVERAGE LIGHT	BRIGHT / DAYLIGHT
6 ft	15W	20–25W	30–35W
10 ft	20–25W	30–35W	50–55W
13 ft	30–35W	50–55W	60–65W
16 ft	50–55W	60–65W	80–90W
20 ft	60–65W	80–90W	100–110W
23 ft	80–90W	100–110W	120–150W
26 ft	100–110W	120–150W	160–200W
33 ft	150–160W	300–400W	500W
50 ft	200W	500W	600W
65 ft	300–400W	600W	700–800W
100 ft	500W	700–800W	700–800W
165 ft	600W	700–800W	1500W
230 ft	700–800W	1500W	—
350 ft	1500W	—	—

Which lens?

Projected width ≈ throw distance × lens value. Lower number = bigger image up close; higher = tighter, brighter image from far.

LENS	THROW RATIO	IMAGE AT 30 FT	BEST FOR
0.25 Lens	0.25×	~7.5 ft wide	Big image, short throw — floors, tight rooms, near-wall
0.33 Lens	0.33×	~10 ft wide	Wide coverage at a moderate distance
0.50 Lens	0.50×	~15 ft wide	The everyday all-rounder for most logo jobs

LENS	THROWRATIO	IMAGE AT 30FT	BEST FOR
1:1 Lens	1.0×	~30 ft wide	Image ≈ distance — standard projection
Long-throw	1.5–2.0×	~45–60 ft wide	Tight, bright image from far — facades, signage, long halls
TriScope™ 3-image prism	—	3 logos at once	Split one unit into three projected images — eye-catching multi-logo
PentaScope™ 5-image prism	—	5 logos at once	Five images from a single projector — maximum wow

Volume & bulk pricing

Buy more, save more — automatically. Volume discounts apply at checkout and scale with the order. Outfitting a chain, a venue group, or a multi-site rollout? This is where larger-wattage and bulk orders pay off.

QUANTITY	DISCOUNT (APPLIED AUTOMATICALLY AT CHECKOUT)
2+ units	4% off
7+ units	10% off
21+ units	20% off
41+ units	26% off
61+ units	32% off
91+ units	40% off

Tiered volume discount — Per-unit savings grow with quantity — and apply to add-ons like lens upgrades and gobos.

Dedicated account rep — One point of contact to spec the job, lock pricing and manage the order.

NET terms on approval — Approved business and reseller accounts can order on terms.

Freight & palletized shipping — Large orders ship freight with consolidated, scheduled delivery.

Reseller & partner program

Lighting companies, AV integrators, event producers and sign shops resell Infinity every day. Partner pricing, white-label gobos and blind drop-ship let you put projection in front of your clients under your own brand — with our engineering behind it.

- **Partner & wholesale pricing** — Tiered margin built for resale, with volume rebates as you grow.
 - **White-label custom gobos** — Your client's logo, cut and shipped — unbranded, ready to hand off.
 - **Blind drop-ship** — We ship direct to your customer with your details on the box.
- **Dedicated account manager** — A direct line for specs, quotes, lead times and support.
 - **Priority lead times** — Front-of-line production on large-wattage and bulk builds.
 - **Spec sheets & marketing assets** — Co-brandable cut sheets, photography and project references.

Ready to spec a job or open a trade account?

Call +1-855-894-4178 or email info@infinityprojectors.com for bulk & partner pricing.

Join The Projection Revolution™